



Annual Report

July 2023 — June 2024

feeding healthy futures

Feed My People (FMP) made significant strides in addressing hunger and fostering community resilience. Our efforts were guided by a renewed strategic plan, ensuring our commitment to serving those in need with dignity and compassion.

Strategic Plan

We undertook a comprehensive update to our strategic plan, aligning our goals with our core mission to alleviate hunger and promote healthier community. Our refreshed mission statement, along with the addition of our values and vision, underscore our dedication to equity, sustainability, and honest collaboration.

Programs

Under the banner of FRESH Future, we launched several sustainability practices, including the introduction of a baler for more efficient recycling and waste management. These initiatives exemplify our commitment to environmental stewardship while enhancing our operational efficiency.

Project FEED (Food, Equity, Education, and Dignity) continued to expand, strengthening our programs for children and teenagers and ensuring that every youth in our service area has access to nutritious food, fostering a foundation for a brighter future.

Our pop-up programs grew in scope and impact, providing flexible, timely food distributions to meet the immediate needs of our community, reaching underserved populations, and addressing food insecurity in real-time. Collaboration with our hunger-relief partners amplified our reach and impact across the region, and we are grateful for their unwavering support and dedication in our fight against hunger.

Additionally, we launched the Kitchen Sink podcast, a new platform to engage our community, share stories, and highlight critical issues surrounding hunger and food insecurity. The podcast has already begun to foster deeper connections and drive meaningful conversations.

FMP remains committed to serving children, families, and seniors experiencing food insecurity in West Central Wisconsin.

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MONETARY SUPPORT

68% Contributions

22% Grants

6% Agency Share

5% Other

RESOURCE DISTRIBUTION

94% Program Services

3% Management & General

3% Fundraising

To view the entire July 2023—June 2024 financial report for Feed My People, visit fmpfoodbank.org/about_us/financials_and_accountability.shtml