

Hosting a Food & Fund Drive

Thank You for Getting Involved!

Thank you for choosing to join Feed My People Food Bank in addressing local hunger and helping our neighbors in need. The information below is meant to provide suggestions for starting and managing your drive and answers to some of the most frequently asked questions. When putting the drive together let your creativity flow and make it your own! After reading, if you have additional questions please don't hesitate to reach out to Amanda at the food bank. Amanda@fmpfoodbank.org or 715-835-9415 ext. 103

Getting Started

- Set a goal that you feel is attainable. Setting goals helps to get people excited and motivated.
- Set a date.
- Pick a location. Whether it is in your office, school store or at a party, make sure to find a location that is easy for people to drop off items.
- Consider incorporating a volunteer experience into your food & fund drive. During the experience donors will be able to learn more about the food bank and see their food and funds in action.
- Document your drive by taking photos. Share your photos on social media and tag Feed My People Food Bank or email them to us at amanda@fmpfoodbank.org.

Food & Fund Drive Toolkit

The materials below can be downloaded and used to promote your food & fund drive.

- Most Needed Items List
- Promotional Poster
- Talking Points about local hunger and Feed My People Food Bank
- Thank You Poster

Promoting Your Food & Fund Drive

Let your creativity flow and make your food & fund drive your own! Here are a few of ideas to get your creative juices flowing.

- Advertise the food drive by posting posters, sending out emails, inserting in newsletters or bulletins or using social media
- Compete between departments to see who can raise the most
- Promote “Macaroni Monday” “Tuna Tuesday” or other creative ways to encourage donations

Educate Participants

A food & fund drive is more meaningful for participants if they understand the need in our community. Use the talking points document to share information about local need and Feed My People Food Bank.

Delivering the Goods

Please deliver food & funds collected to Feed My People’s warehouse. This helps us to maximize the value of your donation and our resources.

Feed My People Food
2610 Alpine Rd
Eau Claire, WI 54703

Food donations can be accepted anytime Monday-Friday from 8 a.m.-4 p.m. However, if you would like assistance unloading it is best to call ahead- 715-835-9415. A pick-up time can be arranged for donations that are 500 pounds or more (the equivalent of a filled SUV or pick-up truck).

Saying Thanks

When your drive is complete, Feed My People Food Bank will send a letter communicating your total food and monetary donations and the impact your drive had on our community. Please feel free to share the letter with food drive participants. Consider hanging a thank you poster (found in the online toolkit) in a location that is visible to donors or sending out an email to those who contributed.

Contact Information

If you have any questions, please contact Amanda Parkinson, Development Specialist, at 715-835-9415 ext. 103 or amanda@fmpfoodbank.org.