



**Feed My  
People**  
FOOD BANK

# Company Fundraisers

Engage your employees and customers

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## Give. Volunteer. Connect.

Corporations continually make a dramatic impact on the fight against hunger. Businesses assist in ways that encourage significant financial support by others, making it possible for us to provide more food to more people. In addition to giving, employee volunteer groups are a great team-building opportunity, as well as a way to connect with the cause.

## Fundraiser Ideas

### Employee Giving Program

Put in place an employee giving program. Whether it is a one-time gift opportunity or reoccurring paycheck withdraws, an employee giving program is an effective way to engage your employees in the fight against hunger. Remember that adding a corporate match to all employee gifts will always increase your participation rates and further demonstrates your organization's commitment to the cause.

### Give A Buck

Print out cute cut outs or sheets and each person who gives can write their name on it and hang it on a display wall. That way everyone can see how many people are giving to a great cause in your office and it's a great way to decorate the lobby or breakroom.

### Jeans Day

If your office has a dress code that prohibits jeans or casual dress, find out if you can have Jeans or Casual Dress Days. Ask your employees to make a donation for the opportunity to wear their jeans to work. Donate the proceeds to help feed hungry people in west central Wisconsin.

### Skip Lunch for Hunger

Ask your employees to donate the amount of money they would spend on lunch for one day, week or month to support the fight against hunger. This type of event can be presented in many formats so be creative. Distribute copies of the menu from a popular lunch location near the office and have your employees donate the cost of the item they would have ordered for lunch or develop a generic menu with prices associated with each entree as donation amounts.

### Bake Sale/Bake Off

Have staff bring in their favorite homemade treats as a way to raise money for hunger relief efforts in west central Wisconsin.

Please contact our development staff with any questions about giving, volunteering, or connecting further with the cause.

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