



Planned Giving

Create a Legacy of Hope and Security

Food. Hope. Dignity.

It's what we wish for all our neighbors—today and in the future. Yet, over 70,000 residents living in Feed My People's 14 county service area (including 25,000 children) rely on food supplied by the food bank and the demand for services continues to soar.

When you make a planned gift to Feed My People, you help ensure that our community will always have access to nutritious food when they need it. Your planned gift to Feed My People helps keep our over 200 partner programs strong and effective.

Your gift helps ensure that there will always be a voice for the hungry. And your gift brings us closer to a hunger-free west central Wisconsin every day.

Your Legacy, Our Future

Consider the values you hold dear. Do you believe that no child should go to school on an empty stomach? Do you believe that no senior should skip a meal in order to pay for medication? Will your legacy reflect these core beliefs?

Planned giving allows you to take the time now to leave a legacy that is an enduring expression of your deeply-held values while also taking care of your loved ones. A planned gift is also your investment in a better world—one where all children, families and seniors get the nutritious food they need. Your planned gift provides Feed My People with the confidence and the means to plan for the future.

Simple, Flexible, Gratifying

Tailored to your financial needs, flexible and lasting, planned gifts can help you make a meaningful contribution to ending hunger. Planned gifts fit a variety of needs and may also provide you with significant financial and tax benefits, no matter the size of your estate. Some gifts can be made now and will provide a steady income for your lifetime. But most of all, they offer a chance for you to leave a legacy of hope and security for all people living in west central Wisconsin.



Your gift helps ensure that there will always be a voice for the hungry. And your gift brings us closer to a hunger-free west central Wisconsin every day

GIFTS FROM YOUR WILL

Gifts from your will are especially attractive if you wish to support Feed My People's hunger relief initiatives in the future and for the long-term. You can name Feed My People as a direct beneficiary of specific assets, of a portion of your estate or of your residual estate. You can designate Feed My People as beneficiary of any of the following assets:

- **Retirement plans, such as an IRA, 401(k) or 403(b)**
- **Life insurance policy**
- **Financial accounts, such as a bank, brokerage account or certificate of deposit (CD)**

No matter the size of your estate, it is important to plan to ensure your assets are distributed as you desire and in a way that reflects your values.

LIFE INCOME GIFTS

Life income gifts are **donations of cash, securities or real estate** in exchange for a dependable source of income. They are an excellent way to accomplish both your financial and philanthropic goals.

You can choose the life income gift that best suits your particular situation. **Charitable gift annuities** provide fixed, dependable income, and **charitable remainder trusts** provide either fixed or variable income. Both qualify you for an income tax charitable deduction and potential savings on capital gains taxes if you donate appreciated securities or real estate.

EXPLORE YOUR OPTIONS

Gifts from your will and life income gifts are popular planned gifts, but there are other options that may suit your needs and help you make a lasting gift to support Feed My People's vital work on the front lines of hunger today and tomorrow.

Please contact our planned giving professionals to help you find the right gift for you. We also recommend that you consult your attorney or financial planner when considering a planned gift.

Maria Bamonti
maria@fmpfoodbank.org
715-835-9415 ext. 111



Amanda Parkinson
amanda@fmpfoodbank.org
715-835-9415 ext. 103