

# Empty Bowls Week 2022 Sponsorship Opportunities

## Champion: \$5,000+

- Logo placement on event website, poster, and signage at drive thru
- Social media post featuring your logo and event participation
- Name published in a post event Volume One ad
- Logo on event insert
- Receive 6 Empty Bowls gift bags

## Ambassador: \$2,500+

- Logo placement on event website, and signage at drive thru
- Social media post featuring your logo and event participation
- Name published in a post event Volume One ad
- Logo on event insert
- Receive 6 Empty Bowls gift bags

## Advocate: \$1,000+

- Name listed on event website and signage at drive thru
- Name listed on social media thank you post
- Name published in a post event Volume One ad
- Name listed on event insert
- Receive 4 Empty Bowls gift bags

## Partner: \$500+

- Name listed on event website
- Name published in a post event Volume One ad
- Name listed on event insert
- Receive 4 Empty Bowls gift bags

## Supporter: \$100-\$499

- Name listed on event website
- Receive 2 Empty Bowls gift bags

**\$1 = groceries for 4 meals**

### Exclusive sponsorships, listed below, include:

Logo placement on event website, poster, and signage at drive-thru | Social media post featuring your logo and event participation | Logo published in a post event Volume One ad | Logo on event insert | Receive 6 Empty Bowls gift bags

## Presenting (exclusive): \$15,000+

- Name mentioned on Empty Bowls marketing materials and press release as Feed My People Empty Bowls presented by "Company Name."
- Logo placed on all Empty Bowls ticket receipts and e-newsletter
- Receive a digital toolkit for more promotional opportunities

## Drive-thru (exclusive): \$10,000+

- Listed on all ticket receipts and prominently on drive-thru signage
- Drive-thru is the primary way guests will pick up their gift bags.

## Pack-a-Thon (exclusive): \$7,500+

- Logo placed on signage at all Pack-a-Thon events and included in Pack-a-Thon communications
- Pack-a-Thon is a ticketed event during Empty Bowls Week where small groups will attend the Food Bank to take a tour, pack food for those struggling with hunger, and choose their bowl and gift bag.

## Bowl with a Bow (exclusive): \$7,500+

- Logo used in communication of the program
- Bowl with a Bow is an additional ticket level that guests can choose to have an artisan made bowl given to an anonymous individual struggling with hunger to brighten their day.

## Silent Auction (exclusive): \$7,500+

- Logo placed on Silent Auction banner and communication



**EMPTY BOWLS**  
FEEDING OUR NEIGHBORS