



Strategic Plan



In 2024, Feed My People Food Bank's staff and board launched an updated strategic plan. After listening to the voices of its partners, guests, volunteers, donors, and other community members, an updated mission has been implemented alongside an identification of the vision and values targeting four goal areas.

Mission:

Creating Equitable Access to Food for Healthier Communities

Vision:

Ending Hunger in West Central Wisconsin

Values:

Collaboration - Embracing teamwork to strategically address food insecurity through collective efforts.

Inclusion - Cultivating a welcoming environment that honors all individuals and families.

Integrity - Championing honest and transparent operations to build trust and accountability.

Kindness - Demonstrating compassion and empathy towards those in need.

Sustainability - Committing to environmentally conscious practices and resource management.

Goals:

- Catalyze the strengths of our partner network to enhance access to healthy food for those facing food insecurity.
- Grow a responsive and resilient food system focusing on regional, diverse sources that meet nutritional needs.
- Engage our community in new ways while being good stewards of the resources entrusted to FMP.
- Build organizational capacity to amplify impact.

For any questions, please contact our Development Team at info@fmpfoodbank.org or 715-835-9415.