

August 12, 2020

Dear Agency Partners,

Feed My People is following **NEW** safety protocols to limit exposure and maintain social distancing for staff and volunteers.

- We've been working and we will continue to be open.
- **NEW!** FMP staff are all wearing **masks all day** in our building and on official FMP business.
- ALL volunteers are wearing masks while working for FMP.
- **NEW!** We are reducing the amount of people in our building
 - We have temporarily suspended pieces of our volunteer program
 - Food donations are being placed in a bin just inside our door or taken directly to the warehouse
 - Agency pick-up goes directly to door 10 and calls to let us know they are here. Our warehouse staff then brings the food out to them.
- We have a sanitizing protocol we're following throughout the building.

We recommend:

- Continue to maintain social distancing (encourage your staff and volunteers to do the same both when working with your program and when they're away)
- Wear a mask
- Wash your hands and don't touch your face
- Sanitize workspaces and common areas frequently (surfaces, doorknobs, bathrooms, etc.)
- Stay home if you don't feel well.

Digital Campaign

- Feed My People has engaged with a company for targeted digital outreach.
- Targeting people who may be in need for the first time to direct them to resources
- Google search and Google display ads direct people to the FMP Get Help page, which lists our service counties and all our programs
- If you have questions, please contact Susie@fmpfoodbank.org

September is Hunger Action Month!

- Feeding America recognizes September as Hunger Action Month, a nation-wide campaign to end hunger
- A package of material to help 'celebrate' was sent by email to each agency last week
- [Tshirt orders due today by 2pm, contact \[nick@fmpfoodbank.org\]\(mailto:nick@fmpfoodbank.org\)](#)
- **ORANGE** is the color of hunger action

Farmers to Family boxes: Find out what we have to report to agencies

- FMP continues to receive Farmers to Family boxes
- You may hand out the entire box to a family or break it down to distribute items separately.

NEWS from the Freezer:

- Ice Cream. Just Ice Cream. 😊

DATCP Grants: Food Security Initiative –

https://datcp.wi.gov/Pages/News_Media/Covid19FoodSecurityInitiative.aspx

- Feed My People is working through Feeding WI to apply for and manage this grant. We've requested grant funding on behalf of all our partner agencies. Reminder: there is no guarantee this funding will be awarded.
- We are applying for others grants, also, to benefit our partner programs.

FoodShare Update

- **NEW!! WI DHS approved additional benefits for July and August!**
- **Recipients will receive the maximum amount allowable base on the number of eligible people in their households.**
- **July benefits will be available on cards August 9th and additional August benefits will be available on QUEST cards on August 23rd.**
- Current FoodShare outreach is through YOU - our partners - distribution of flyers to your clients
- Nick and Maureen are receiving many referrals from these flyers! Please continue to encourage people to call if they may be eligible.
- If you are in Barron, Washburn, Sawyer, or Rusk Counties, please encourage people to call or text **Maureen Wilson at (715) 496-3121**. If in other counties, contact is **Nick Bursaw at (715) 450-2656**. They are both available to help people apply for benefits and to answer questions.
- **Wisconsin was approved for additional Pandemic SNAP** benefits for families with children receiving free and reduced-price school lunches.
 - DHS has now completed this automatic issuance process, and parents and guardians are encouraged to apply for the benefits if they have not received them to date and believe their child or children are eligible. The deadline for applying has been extended to July 31, 2020, to ensure families have an opportunity to receive the benefits they are eligible for. Please refer families to their school!